

Brigham Young University

vs.

University of Utah



"MIKE"
U. of U.



"OTT"
Coach, B. Y. U.



F. SIMMONS
B. Y. U.



CAPT. CARMAN
U. of U.

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November 17, 1928

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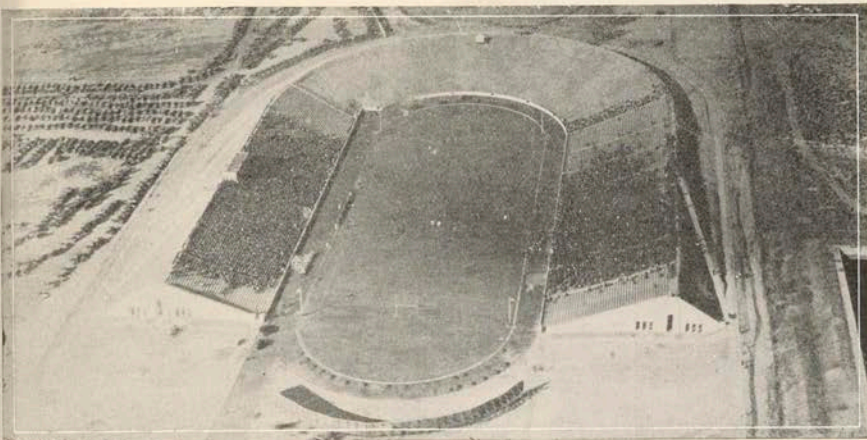
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University of Utah Stadium

OFFICIAL SOUVINIR PROGRAM

—*FOOTBALL*—

BRIGHAM YOUNG UNIVERSITY

VS.

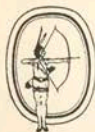
UNIVERSITY OF UTAH

University of Utah Stadium

SALT LAKE CITY

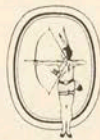
NOVEMBER 17th, 1928

2:00 P. M.



Published Under the Direction of the Athletic Council of the
University of Utah

Lowell W. Barlow, Editor



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The Story of the "Y" Stadium

ALTHOUGH Brigham Young University was the last of the three institutions of higher learning in Utah to have a stadium ready for play, it was the first, as far as we can discover, to project such an undertaking. As far back as 1923 the graduating class of that year used the stadium as its project. Since that time practically every class that has left the institution has made a similar contribution.

On "Y" Day, 1924, the student body assisted in laying the first drains leading to the project, but it was not until Mr. R. A. Hart drew plans for the complete drainage system in 1926, that the stadium got truly under way.

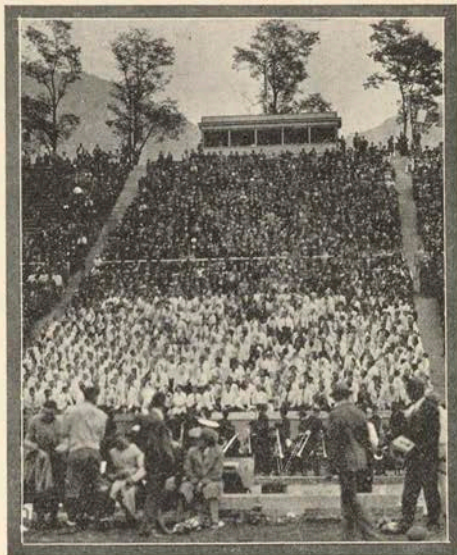
Mr. Joseph Nelson, of Provo, chairman of the architectural section of the Utah Academy of Arts and Letters and a man who has some splendid buildings to his credit in Utah, drew the plans for the completed structure and Elmer Jacobs, civil engineer, worked out the details of construction and had charge of the grading and building program. Mr. C. A. Talbot, of Provo, laid the concrete and wood work.

The field was first leveled, after which the track was constructed with a 220 straightaway. The hillside was brought down to grade and the actual laying of the concrete began during the early summer. The first part of the structure was practically completed for the first football game of the season this year, that between Brigham Young and the College of Idaho on September 1. By the date of the dedication game, October 27, the first unit was entirely completed including the press box erected by Z. C. M. I., the score board donated by the Salt Lake Tribune, and the flag pole contributed by the Crane Company.

The stadium is located on a natural site where a deep hill formed ages ago possibly by Provo river and Lake Bonneville in cooperation with each other, furnished the base for the seats which rise 55 rows high on the eastern side of the playing field, backed by Squaw Peak, the "Y" mountain, and in the distance, by Provo Peak. The architect's plan calls eventually for a bowl extending around the north end and along the west side. The south side will be ornamented by fine lofty columns of concrete. Columns will also extend along the summit of the hill above the seats which are now installed making of the place a splendid amphitheatre.

The first unit consists of 5,508 seats. The construction is of concrete with iron braces rising above which support red wood planks for the seats. The entire structure and field are surrounded by a substantial net wire fence.

The financing was done through the Student's Supply association, the various classes, and by means of the sale of stadium privileges which range from life



Scene at dedication services of Brigham Young University Stadium

Amid the color and crispness of a new autumn day, October 27, 1928, officials, football fans, players, and friends of the Brigham Young University gathered to witness and take part in the dedication of the new stadium. Old glory for the first time streamed from on high over the vastness of the new playing field. President Harris presented the structure to the Trustees of the institution, and the gift was accepted by President Heber J. Grant.

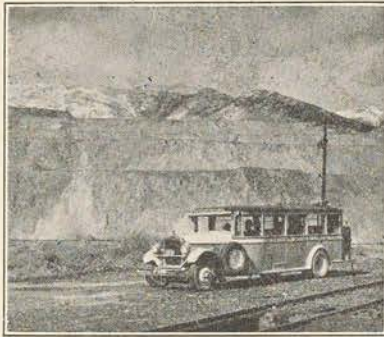
The occasion was memorable, for it marked the completion of a worthy project, and one which deserved the plaudits of all Utah people. Every college in the state now has a stadium.

privileges for \$500 and \$1,000 to tickets for the dedication game for \$5.00. Of course the management of the stadium looks upon these sales in a measure as real gifts to the project.

Three games of collegiate standing have been played on the new field. The dedication was celebrated with a game between brother-coached teams—Brigham Young University Cougars and the Utah Aggies coached by Ott and Dick Romney respectively.

Many who sat in the stadium for the opening games maintained it was worth the price of admission to come and just "look" for two hours at the surrounding landscape.

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Greetings!

PECULIAR rumors have come forth from the Cougar liar all week long, and if they had been believed then the whole Crimson contingency would have a great deal to fear today. These stories have contended that Utah would receive the biggest upset of its career in today's game, and this at the hands of the Cougars. However, in spite of all these threats and apprehensive gestures all the good folk from Provo and their friends are welcome to the University of Utah Stadium.

The Brigham Young footballers have tried for six years to overcome the Utes in gridiron battle, and if this year's team can accomplish the

feat then it will be deserving the greatest tribute ever accorded a Blue and White eleven. Even if the Cougars should win the welcome extended to them and their partisans would be as cordial and whole-heartedly given as if the home team had won. Regardless of of bear stories and whatever such stories may bear out as the game ensues it is the desire of University officials that everybody is treated with the respect and honor of a guest, and after all, hospitality is a great thing in sportdom, and especially in this state, where good feeling abounds and thrives with keen competition.

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Salt Lake's Leading Cafeteria

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Record of Teams to Date

Brigham Young University

B. Y. U.	10	College of Idaho	6
B. Y. U.	7	California Aggies	6
B. Y. U.	7	Colorado Aggies	16
B. Y. U.	46	Western States Teachers	0
B. Y. U.	0	Utah Aggies	10
B. Y. U.	7	Montana State College	19

Utah

Utah	32	Nevada	6
Utah	6	Colorado Aggies	0
Utah	25	Colorado University	6
Utah	27	Colorado College	21
Utah	7	Creighton	7

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Salt Lake City, Utah

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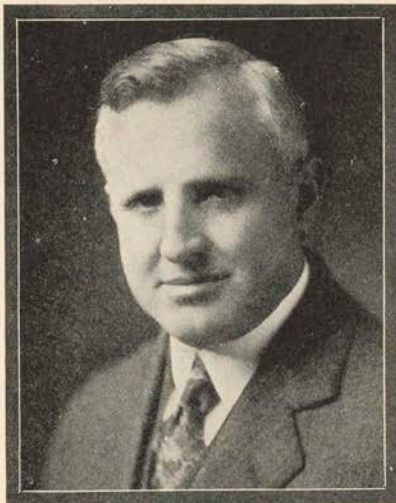
MARTHA WASHINGTON CANDIES are nationally famous for courtesy and old fashioned hospitality.

University of Utah— Brigham Young University Relationship

FOR MORE than fifty years the University of Utah and the Brigham Young University have been sister institutions, cooperating for the development of young people of the state. This cooperation has extended into every activity of the two institutions. In no portion of the work has there been more obvious cooperation than in athletics. Students of the two institutions have competed with each other in every branch of athletic activity, and during all three years there has never been a serious misunderstanding. Of course, individual football and basketball players have disagreed with their opponents, and there have been students attending the two institutions who have discussed the relative merits of each in loud terms, but all of these are merely manifestations of enthusiasm.

The aims and ideals of the two institutions are identical, and I am sure that during the next half century the relationships between these two great sisters will continue to be the best.

F. S. HARRIS.



DR. FRANKLIN STEWART HARRIS
President, Brigham Young University

B. Y. U. Athletic Council

WITH the completion of the first unit of the new Brigham Young stadium, Brigham Young University has entered upon a new era in sport, especially in the field of football. At last the Cougars have an ideal place to which to invite their opponents for the great American collegiate game.

To build a football team and a football camp requires time. The Cougars have not been playing a decade

since football was reestablished at Brigham Young University, and yet Cougar teams have made creditable showings against the strongest teams in the conference many of which have been playing football for considerably more than a quarter of a century.

Coach G. Ott Romney, a former football star on the Crimson squad, is now in charge of competitive collegiate athletics at Brigham Young University, succeeding Coach E. L. Roberts, whose whole-hearted conduct of all sorts of athletics has made the "Y" honored wherever men meet upon the field of honor. Coach Romney comes to his new position with an enthusiasm which promises great things for the Cougars in the future.

Coach Romney is a careful student of athletics, and will, no doubt, conduct his teams in a way which will bring honor to his school and to the state of Utah. While competition with all of the schools of the conference is keen, that among the three Utah schools will continue to hold the center of interest in this state, at least. As Brigham Young develops in football that competition will become keener and keener until the fans of this state may be assured of the highest type of game whenever Utah teams clash.

We are glad to come to Utah Stadium today to meet the Crimson warriors on their own field. It is my hope that the relationships between the two schools, regardless of which team Victory chooses to favor, may be of the most pleasant kind.

H. R. MERRILL.



HARRISON R. MERRILL
*Chairman Athletic Council,
Brigham Young University*

H. R. Merrill is now the president of the Rocky Mountain Conference. He handles all Brigham Young's athletic publicity.



COACH IKE ARMSTRONG
University of Utah

Utah's Coach

COACH IKE ARMSTRONG has been with the University of Utah four years, and during these years he has enjoyed unusual success. He received his football training from Drake where he played full back on a championship Blue eleven, and following his graduation he served as assistant to Ossie Solem. In his first year at Utah he came very close to winning the conference championship, and the following year his team swept everything before it. Last season the team took a big flop and the team had a hard time winning the games which it did finally manage to pull out of the fire.

The fall with an entirely new turnover of players and when most people expected him to accomplish very little he has performed wonders. Three of the outstanding Colorado teams have been completely upset, and decisively beaten, and now there is left the Brigham Young Cougars and the Utah Aggies. Both of these teams are coached by Romney's. Ike has met Dick before, but this will be the first time that Ott and Ike have matched wits on the gridiron. He has never been defeated by a Cougar team. If he can defeat Ott today it will mark his fourth straight triumph of the Provo school, and then he will be in fair position to capture conference honors for the second time in four years.

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who has to miss the football game because he discovers at the last minute that his son has confiscated the family's Super-Six. Well, it's too bad but he should have known better than to leave such a great temptation within the young man's reach! Almost anybody would run away with a Super-Six if he could.

Botterill's

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B. Y. U's Coach

FOR THE third time during this season I find myself in an interesting situation and under circumstances inciting a queer mingling of emotion.

After sending the Cougars on the field in a key game against a team coached by my brother, I journeyed to Montana College to ask the Cougars to do battle in another key game against a team made up largely of men who had played for me on Bobcat teams, coached by a close friend, intimate and co-worker for years, and representing an institution for which I participated some years ago and from which I hold a degree.

Today Brigham Young University is meeting me in representing an institution in which I enjoyed four years of pleasant participation in student activities and which honored me with two degrees. I am recalling many times when I trotted out in crimson ready to give it all for Utah University.

Today I am asking a loyal band of young men, never inexperienced in football, to give their all in an effort to overcome the formidable Ute machine in their old march toward a Conference championship. And I am proud of the young Cougars and confident that they will dedicate themselves to this big task, no matter the outcome.

We have the greatest respect for this big, highly experienced, well-coached "U" team and are pleased to extend our congratulations on their achievements. If we do not congratulate them on victory again today, it will only because our best is not enough to defeat them.

OTT. ROMNEY.



COACH J. OTT ROMNEY
Brigham Young University

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ALTON CARMEN
Ute Captain

Utah's Captain

ALTON CARMEN is leading the Utes into today knowing full well the task that is set before the team. Alton has placed little faith in the stories that have dwindled from the south, and he is prepared to give the Cougars a great reception. Not the Utes are over confident. They know that such a feeling would be foolish to entertain with a team as the Cougars. This is Carmen's third year as a varsity regular, and he has been in a great many campaigns. He played on the conference championship of two years ago, and that year travelled to Hawaii where the Ute team was defeated on its own soil for the first time in its history. Twice before has Carmen assisted in the downing of Provo teams, and now that success is so nigh at hand he does not intend to let a thing that might lessen his ability to play football. In fact, the thing that marked his playing has been his consistency and steadiness. Not cited for brilliance in a great many instances he has always been admired by his teammates and coaches for his pluck and his utter power in forming at all times with all the effort which he can give. It is such stuff that champions are made of, and a true measure of Utah's success has been done due to the quality found in many of its fine football players, truly is this so in the football personality and character of Alton Carmen.

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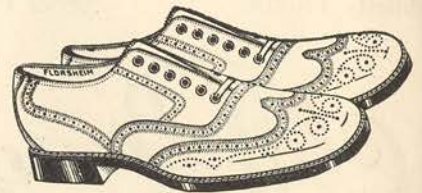
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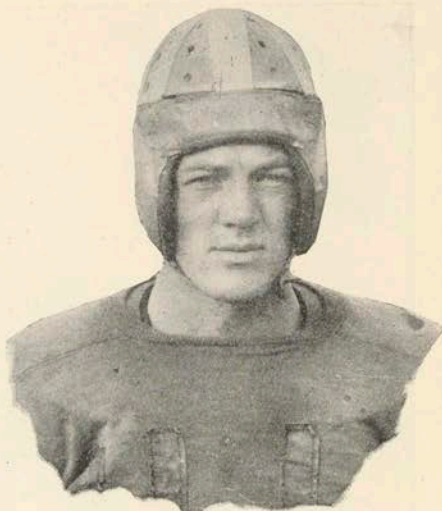
B. Y. U.'s Captain

CAPTAIN HENRY SIMMONS is playing his last game for the Brigham Young University today.

This is his third year as a Cougar regular. In the two years previous to this season, the one of his captaincy, he played sturdy and rugged ball, and at times his efforts were inspiring to his teammates. That is the reason why he was selected to lead the Cougars this year. He has the honor to captain the first team to play in a new stadium, not only in Provo, but also in Salt Lake, for this happens to be the first Cougar eleven which has ever played in this stadium. The season has been full of remarkable things for Cougar football, and Simmons has represented the spirit of the team in response to the program which was mapped out for Utah county gridiron followers. He has this to say about the game today:

"Today's game will mark the third year I have met in combat on the gridiron the University of Utah football team. My past experience has taught me to respect them as a great football machine. However, I feel that we have a great team this year and that this is the year we will make them bite the dust."

HENRY SIMMONS, Captain.



CAPTAIN HENRY SIMMONS
Cougar Captain

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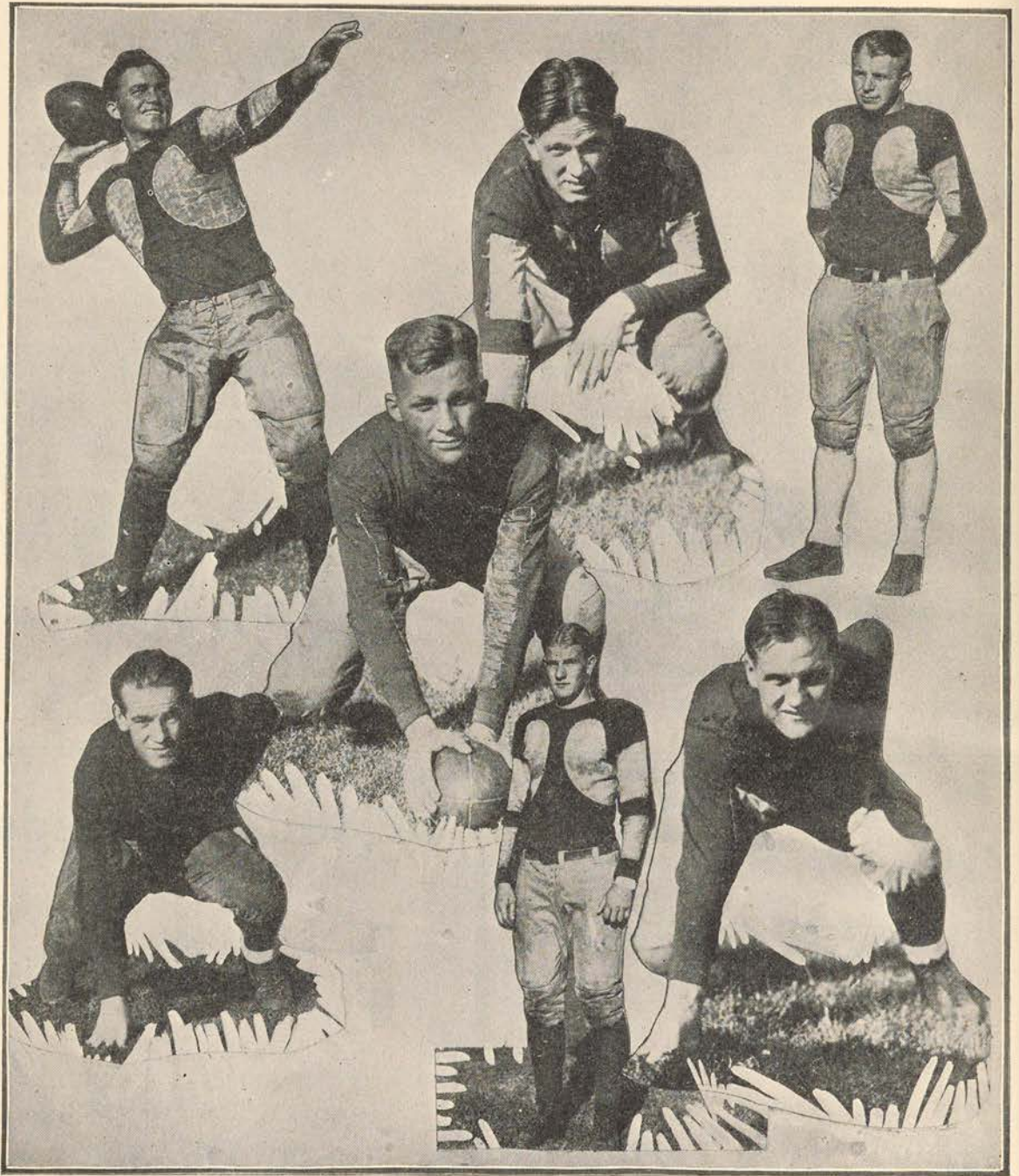
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Crimson Warriors

EARL POMEROY
Fullback

PAUL CECIL
End

SHERMAN COUCH
Halfback

MARWIN JONAS
Center

JAMES HODGSON
Quarter

RALPH GOODWIN
Halfback

DEAN OLSON
Guard

History of Previous Relationship

1922	B. Y. U.	0	Utah	49
1923	B. Y. U.	0	Utah	15
1924	B. Y. U.	6	Utah	35
1925	B. Y. U.	0	Utah	27
1926	B. Y. U.	7	Utah	40
1927	B. Y. U.	0	Utah	20

UTAH and Brigham Young University have met seven times on the gridiron since the church school decided to resume football activities in the Rocky Mountain Conference. The Cougars are confident today, but this confidence is a good thing for the Provo school in a football way, because it tends to eradicate what might heretofore have been termed an inferiority complex. The Crimson Cloud will have to roll heavily today to vanquish the Cougar foe.

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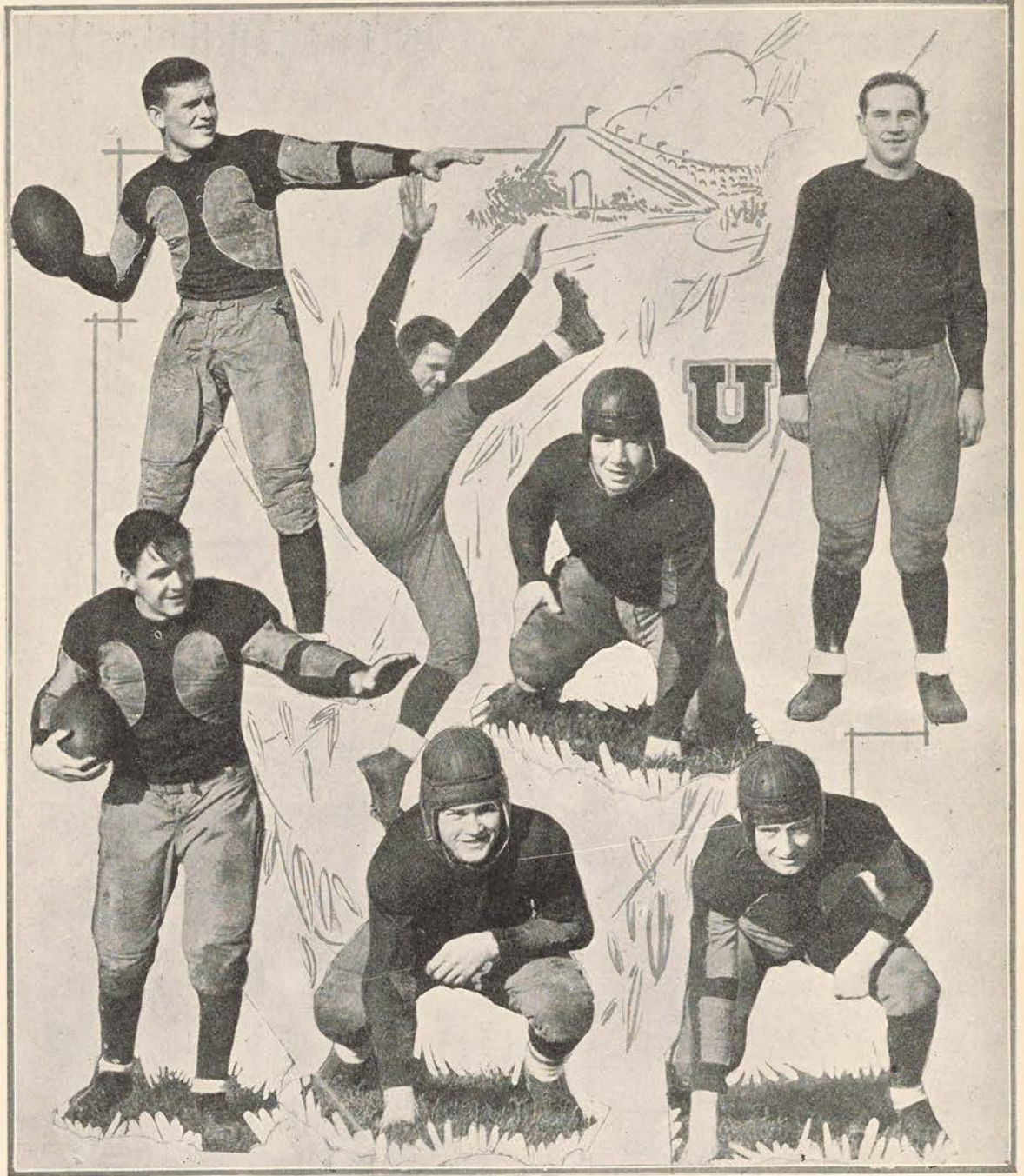


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Crimson Warriors

EDWIN ALDOUS
Quarterback

PRESTON SUMMERHAYS
Halfback

THERON DAVIS
Halfback

PETE MATHIS
Left Guard

ROBERT DAVIS
Quarterback

EVERT LYBBERT
Guard

PRATT KESLER
Guard



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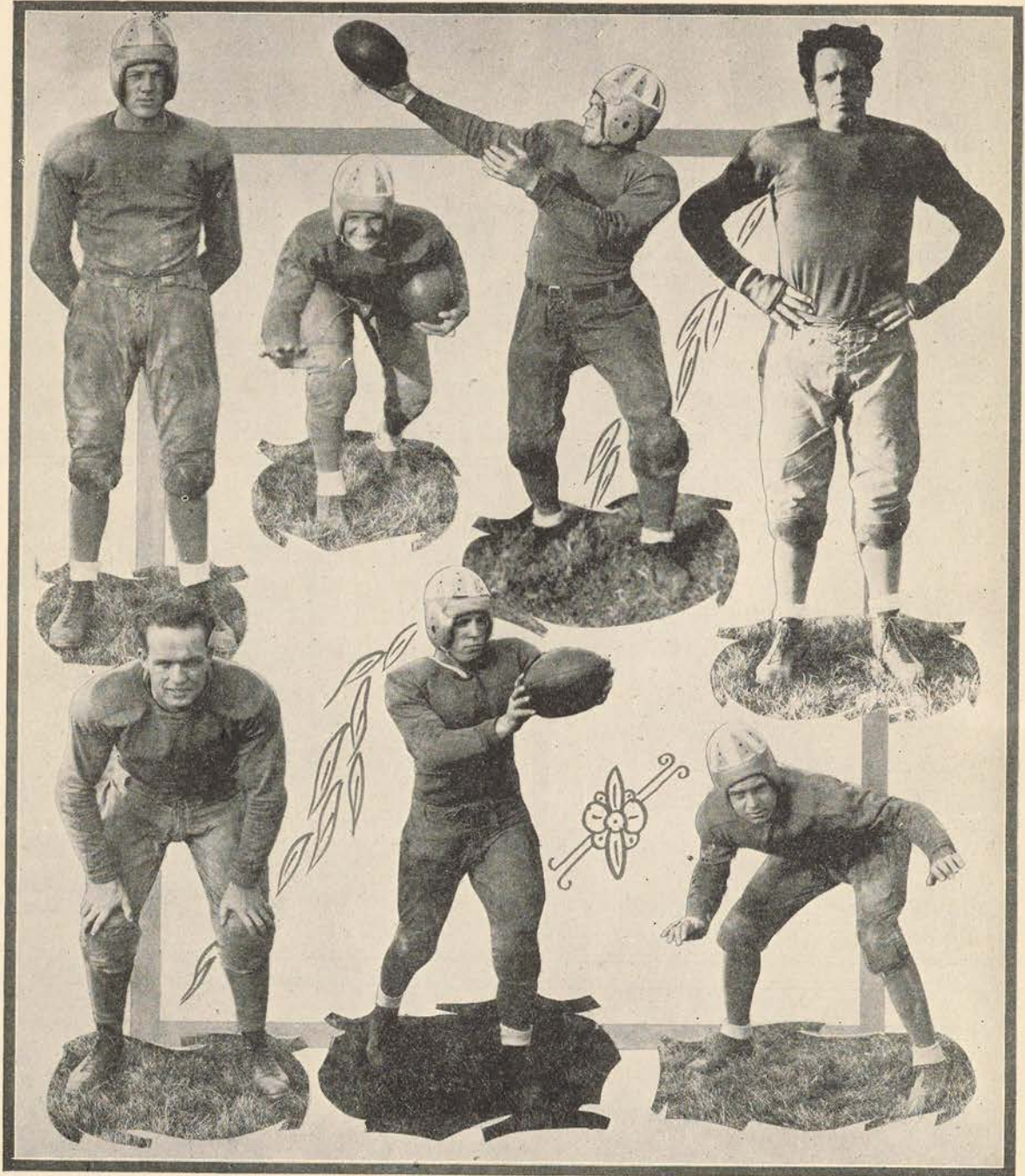
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Tackle

MARK BALLIF
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LAWRENCE PETERSON
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Halfback

ANDY DASTRUP
Guard

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General Information

Telephones

Public telephone booths are located under both East and West stands for the service of patrons. These telephones may be found by inquiring of the ushers of the exact location.

Parking

Patrons may park their cars anywhere about the East side of the stadium. Parking space is reached coming toward the stadium, going east on Fourth Street toward the stadium. No cars can be parked on Fourth South and any cars attempting this approach will be turned aside and directed to Fourth South. If you approach the stadium from Fourth South then you can reach all the available parking space near and around the stadium.

Exits

The stadium is built with exits sufficiently large to handle the crowd to leave within a very short period. Entrance tickets are so printed that upon showing them to an attendant, he will direct you to the entrance

which will get you to your seat the quickest way possible.

Our patrons are requested to leave the field by the same gates and entrances through which they entered. If this is done, patrons will be more satisfied because of the relief from congestion. Please do not jump over the front of stand and seek exit by walking over the track or gridiron. There are no large gates on this route and you will waste your time and be delayed.

A new exit has been provided for the convenience of the patrons. A cement stairway has been constructed on the west side near the north end of the stadium. Those sitting on the north sections of the west side of the stadium will find it expedient to leave by this exit.

Transportation

Transportation to the University of Utah stadium is unequalled for convenience and speed. Special street cars are available for each game, and these cars will bring you within a very short distance from the gates. Catch street cars which are numbered 5 and designated East First South, and you will experience no difficulty whatever in finding your way to the playing field.

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PONTIAC

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141 East 1st South

VIENNA CAFE

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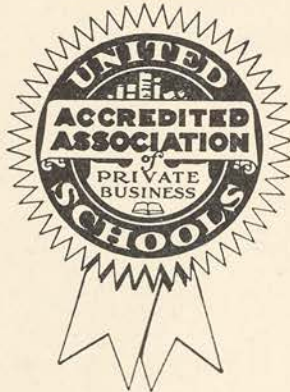
127 South Main Street

Has always been patronized by the "U" boys and girls for generations back and is still going strong on good food and service.

Again we predict that the U. of U. Team will win today's game. We think that Ike Armstrong has the best team that ever represented the U. of U.

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- 222 B. Skousen
- 223 Simmons (Captain)
- 204 Reeve
- 216 Vacher
- 206 Rowe
- 203 Thorn
- 209 Peterson
- or
- 221 C. Skousen

B. Y. U.—Ingersol (20)
Hoover (217), Loveless (202)
Utah University—Utter
McBride (26), Mathis (37),
Davis (2), Aldous (4), Summ
Price (20), Kesler (11).

JORDAN (DARTMOUTH), REFEREE
WILSON (C)

USED CHEVROLET CARS

'26-'27 and '28 Models

COUPES, COACHES and SEDANS

TRUCKS

ALL CARS UNDER COVER

Clean and Steam Heated Salesroom

Every Car Carries a 60-Day Guarantee With
an "OK" That Counts



Streator-Smith, Inc.

43 to 47 West 4th So.

Was. 2693

Open Sundays and Evenings

lineup

UTAH

	No.
..... Watkins	30
..... Carmen (Captain)	32
..... Lybert	31
..... or	
..... McBride	26
..... Jonas	29
..... Olson	28
..... Jones	35
..... Cecil	17
..... Hodgson	7
..... Goodwin	15
..... Couch	33
..... Pomeroy	18

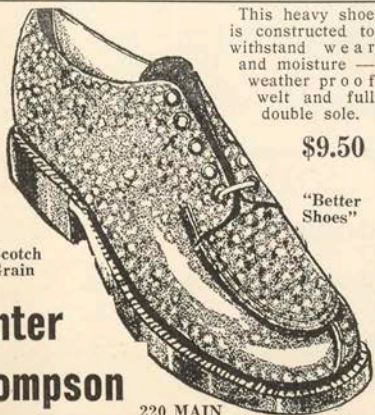
..... sell (213), Merrill (212),
 lle (220), Cooper (122).
 Scalley (34), Rhead (36).
 s (21), Peterson (27), T.
 (5), Snarr (1), Moyle (14).

..... GON (DENVER Y. M. C. A.) UMPIRE
 LINESMAN

For 14 Years the Same High Standard



MAURICE ANDERSON
 OXFORD • THE WORLD'S FINEST CLOTHING
 310 CONTINENTAL BANK BLDG - SALT LAKE - WAS - 4511



This heavy shoe is constructed to withstand wear and moisture — weather proof welt and full double sole.

\$9.50

"Better Shoes"

Scotch Grain

**Hunter
 Thompson**
 220 MAIN

Ready for Service and Custom
 Tailored Suits, Overcoats,
 Topcoats, Tuxedos, Im-
 ported Neckwear
 Banister Shoes.



Fighting Cougars

MARK REEVE
End

OWEN ROWE
Halfback

CLARENCE VACHER
Quarterback

PAUL THORN
Halfback

BLISS HOOVER
Halfback

JOSEPH BUYS
Quarterback

GRANT INGERSOLL
End

HIBBS CLOTHING COMPANY, 258 SOUTH MAIN STREET

Passing Cougars

Five Cougar players play their last game of football their alma mater this afternoon.

* * * * *

Owen Rowe has been on the squad for three years, during most of this time he has seen service as a star backfield performer. He is exceptionally fast, a passer and kicker and a general good all around

* * * * *

Sanky Dixon previous to this year has been rated a fair halfback. This year, however, he was changed to a end position, and he has been a real star in this city. He plays end with the ear marks of a veteran, the good things which have been said of him and playing have all been deserved.

* * * * *

Captain Simmons leaves the gridiron today, knowing that he has rendered valuable service to the B. Y. Simmons has been a reliable tackle, and he has typified the spirit of the Cougars in their stadium inception in admirable style.

* * * * *

Vernon Merrill has been one of the squad for three years. He came closer to making a regular berth this year than during any previous year. He has always been dependable, and has given the best in him for the glory of B. Y. U. athletics.

* * * * *

Joseph Buys, too, has been on the squad three years. He has never played as a regular, but he has been a pretty good man just the same. He is fast and shifty, and when he has been called upon he has been every ready to do the things asked of him in a football way.



Join Our Christmas Club Now!

PEOPLES FINANCE &
THRIFT CO.

157 So. State

Browne's Billiards

Mecca of

Salt Lake's Billiard Fans



Gene's Lunches

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"Can't be beat"

Cigars - Soft Drinks - Candies

Basement 165½ South Main

For Active Steppers

Black or Tan
Calf
\$10.50

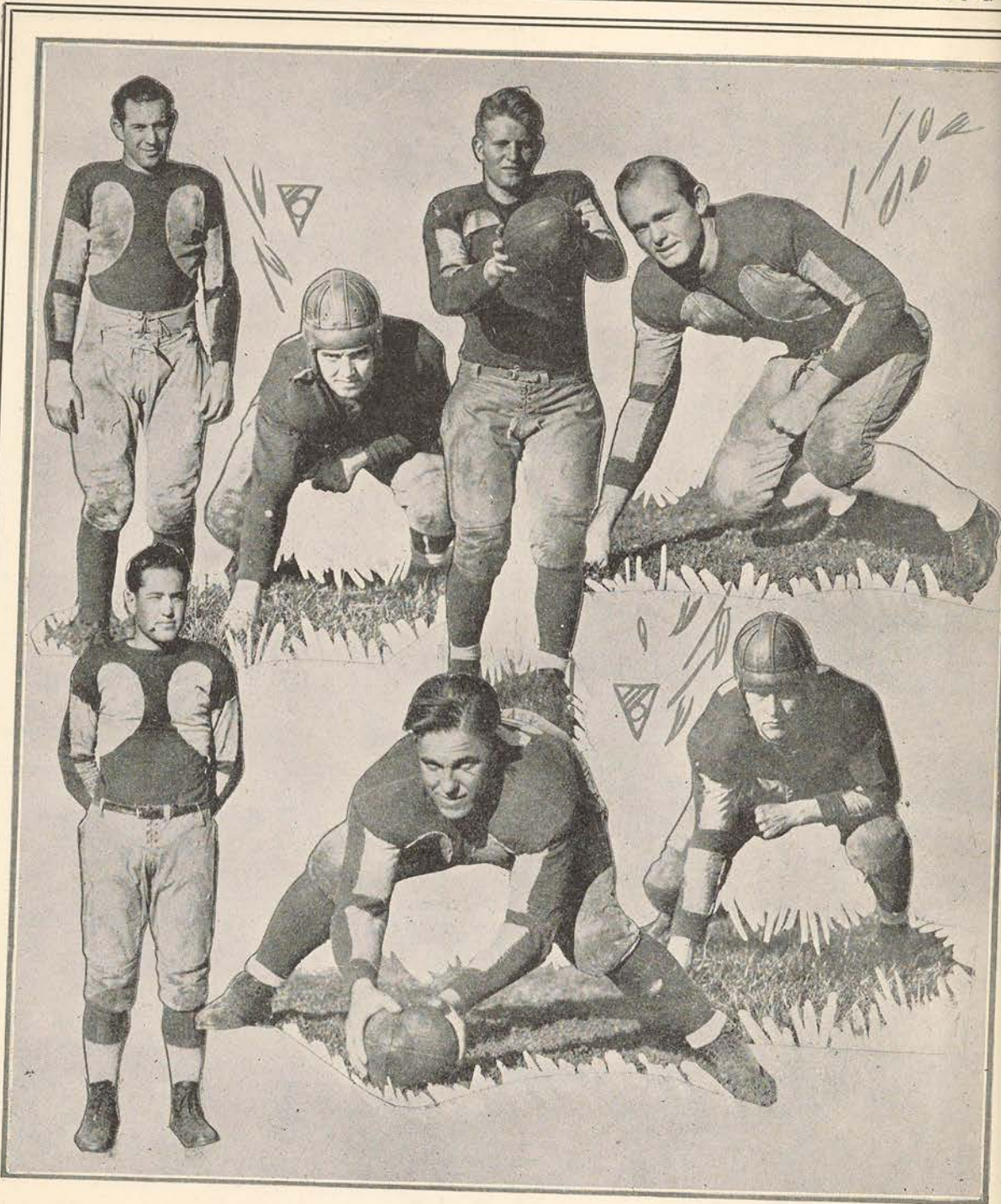


Black or Brown
Kid
\$10.50

Work all day and dance all night—your feet won't bother you if you give them the easeful comfort and healthful support of Double Duty Arch Shoes.

Hirschman's

118 South Main St.



Crimson Warriors

JUNE McBRIDE
Guard

ERNEST SIMPKINS
Tackle

LEON JONES
Tackle

RAY PRICE
Halfback

HAMNER SNARR
Fullback

DOUGLAS PETERSON
Center

WESLEY ANDERSON
Guard

HIBBS-BENNETT COLLEGE SHOP, 1342 EAST 2nd SOUTH STREET

CHAMPIONS —

In the Field of Popular Priced Clothes. That is the distinction held by PARVER'S "TWIN-TROUSER" Suits and Overcoats at \$35.00.

See our lineup of styles, fabrics and tailoring—
They are unbeatable.

"TWIN-TROUSER"
SUITS

Parver's
DAY AND NIGHT CLOTHES SHOP
124
SO. MAIN

\$35⁰⁰

ONLY ONE PRICE

UNIVERSITY OF UTAH FOOTBALL SQUAD—1928

NAME	POSITION	WEIGHT	HIGH SCHOOL	Yrs. Exp.
Carman, Alton	Tackle	185	East High	2
Cecil, Paul	End	172	East High	2
Watkins, George	End	180	East High	0
Utters, Floyd	End	162	West High	0
Hardy, Glen	End	172	East High	1
Jonas, Marvin	Center	178	East High	0
Simpkins, Ernest	Tackle	182	Mesa, Arizona	0
Scalley, Paul	Tackle	185	East High	C
Rhead, Anthony	Tackle	187	L. D. S. C.	0
McBride, June	Guard	178	Tooele	1
Olson, Dean	Guard	180	L. D. S. C.	1
Mathis, Pete	Guard	185	Carbon	0
Lybbert, Evert	Guard	175	L. D. S. C.	0
Anderson, Wesley	Guard	185	Grantsville	0
Evans, Newel	Guard	175	East High	0
Jones, Leon	Tackle	185	Shoshone	1

(Continued on page 36)

Blaine Grey

Electric Shop



PHONE WASATCH 6700

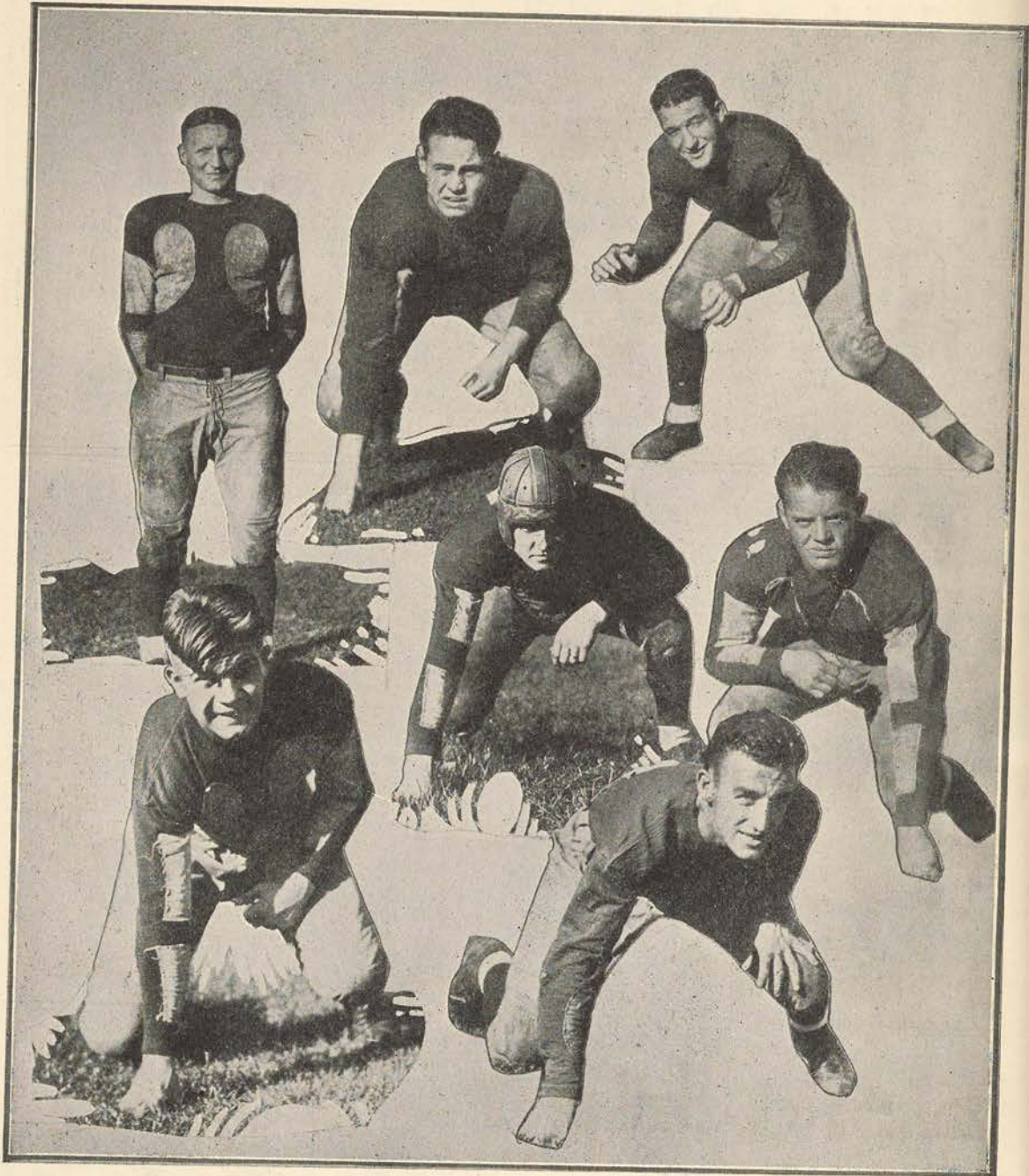
33 Exchange Place

Salt Lake City

DRINK

Coca-Cola

Coca-Cola Bottling Co. Utah



Crimson Warriors

GEORGE WATKINS
End

PAUL SCALLEY
Tackle

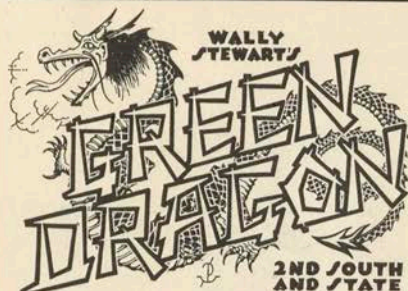
DANIEL MOYLE
Fullback

NEWEL EVANS
Guard

GLEN HARDY
End

ANTHONY RHEAD
Tackle

FLOYD UTTERS
End



FORMERLY THE LOUVRE
COVER CHARGE 50 CENTS

LOWELL BERRY AND HIS 7 DRAGONS

Salt Lake's Newest and Most Elaborate Nite Club

The showplace for those who wish the best
in surroundings and entertainment.

Tantalizing, fascinating music played by
Salt Lake's Finest Aggregation of
Dance Artists

B. Y. U. FOOTBALL SQUAD—1928

No.	NAME	POS.	WT.	HOME ADDRESS
07	Ingersoll, Grant	End	191	American Fork, Utah
03	Simmons, Henry (C)	Tackle	180	Payson, Utah
05	Buys, Joseph	Quarter	145	Tintic, Utah
09	Peterson, Lawrence	Full	164	Provo, Utah
03	Purcell, Ronald	Tackle	184	Rigby, Idaho
04	Dixon, Donald	End	155	Provo, Utah
09	Ballif, Mark	Half	159	Ogden, Utah
02	Skousen, Basil	Guard	170	Gilbert, Arizona
06	Vacher, Clarence	Half-Quarter	135	Provo, Utah
06	Rowe, Owen	Half	165	Spanish Fork, Utah
02	Merrill, Vernon	Center	182	B. Y. U. High School
04	Reeve, Mark	End	185	Hinckley, Utah
07	Hoover, Bliss	Half	148	Provo, Utah
02	Loveless, Elmer	Tackle	194	Payson, Utah
05	Magleby, Russell	Half	166	Monroe, Utah
04	Dykes, Ronald J.	Center	187	Tintic, Utah
01	Brinley, Eldon	Half and Tackle	181	Pleasant Grove, Utah

(Continued on page 36)

Brunswick Balke Collender Co.



55 West South Temple
Wasatch 5022

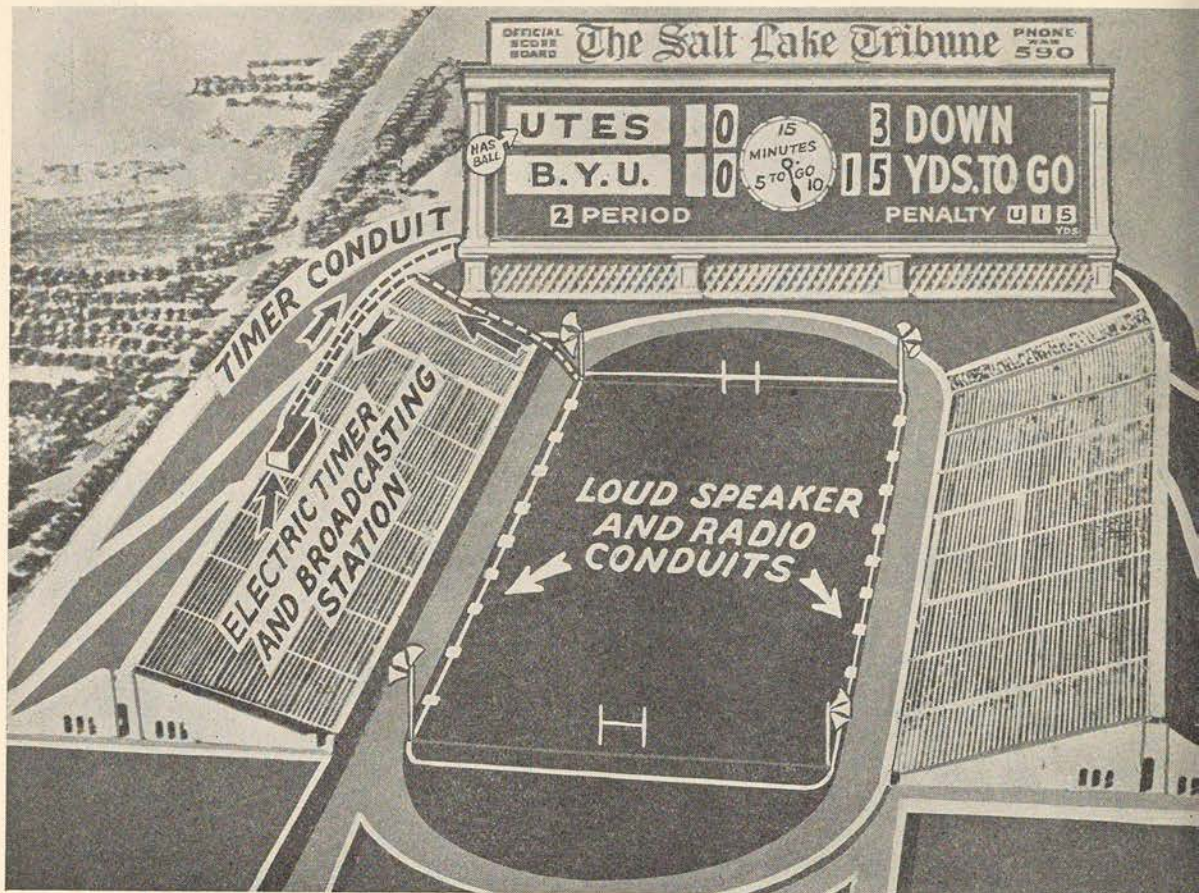
Yellow Cab

RESPONSIBLE SERVICE

SAFETY COMFORT
COURTESY LOW RATES

WASATCH
PHONE **266**

FRIDAY IS VARSITY NIGHT — RAINBOW GARDENS



The Salt Lake Tribune's Gift to the Utes

TO AID the University of Utah in making its stadium one of the most complete and modern in the country, The Salt Lake Tribune, with true community spirit, in addition to its help in the stadium drive, has presented to the stadium a radio broadcasting station, a public address system, and a great scoreboard with electric timing system. A composite photograph and drawing of The Tribune's fine gift to the University is seen above. Improved on a bird's eye view of the stadium in The Tribune scoreboard which gives all of the figures of play, all penalties, and interesting information and by its electrically operated clock the time to play.

In the press box The Tribune has installed a special broadcasting station through which the broadcast of the games goes out over KSL's new 5000 watt station to the entire West. The play by play broadcast of the games, also furnished by The Tribune is heard in Canada, in all Western States, in Northern Mexico and even as far as Honolulu.

Connecting the press box with the scoreboard is a special underground conduit with the timer wires. Running from the broadcasting station in the press box to the northwest corner of the playing field in a conduit with the broadcasting equipment, and from this the wires

run entirely around the field. On this system the eighteen control boxes whereby the play can be broadcast from any section of the field. All timer, board equipment and radio and public address wires are in underground conduits, the most modern and most acceptable equipment known to radio, and installed this spring at a great cost by The Tribune.

The University of Utah has not been alone in the beneficiary of the kindness of Utah's great mountain newspaper. In Provo The Tribune also presented to the Cougar stadium a scoreboard and similar to that given to the state school. These scoreboards are so huge and so efficient that spectators the most remote corners of the gigantic stadium see every figure and every report with ease.

Students of the University of Utah, as well as of the Brigham Young University owe The Tribune a debt of gratitude for its kindness to the schools. The newspaper has been indeed a most conspicuous figure in the advancement of any community which it enters. It has been especially active in the welfare of the state, whether in the elementary schools, the high schools or the University.

All hail—and a lot thanks to The Tribune.

—for those “Gems of Good Cookery”



- Meat Pies
- Chili
- Tamales
- Waffles
- Ice Cream or Frozen Dainties
- Light Refreshments or full course dinners

AFTER THE GAME

Let's Go To

Keeley's

5 POPULAR STORES

UTAH MAN

a Utah man, sir, and I live across the green,
 gang it is the jolliest that you have ever seen.
 coeds are the fairest and each one a shining star,
 yell, you hear it ringing through the mountains near
 and far.

Chorus

am I, sir, a Utah man am I;
 Utah man, sir, and will be till I die, Ki! Yi!
 re up to snuff; we never bluff,
 re game for any fuss
 other gang of college men dare meet us in the muss.
 ll your lungs and sing it out and shout it to the sky
 ll fight for dear old Crimson, for a Utah man am I.
 when we prom the avenue, all lined up in a row,
 arm in arm and step in time as down the street
 we go
 matter if a Freshman green, or in a Senior's gown,
 people all admit we are the warmest gang in town,
 may not live forever on this jolly good old sphere,
 while we do we'll live a life of merriment and cheer,
 when our college days are o'er and night is draw-
 ing nigh,
 h parting breath we'll sing that song; A Utah man
 am I.

B. Y. U. COLLEGE SONG

All hail the college that we love
 At the throne, the throne of Wisdom's sway,
 O, let us lift our songs above
 The thronging multitude today.
 No pride nor riches here may sue;
 The head, the heart, the hand,
 United must be true,
 Be true to thee, our white and blue
 When they join our happy band.

Chorus:

Then cheer anew for the B. Y. U.
 We've come to work, to live, to do;
 We'll raise the standard;
 Bear it thru'.
 Our hearts are true to the B. Y. U.
 No college colors half so sweet
 As our colors, colors pure and true,
 No college banner that we greet,
 Like thee, our dear old white and blue.
 No youth its beauty e'er denies;
 Such thought no maid allows,
 For blue is in her eyes,
 For blue is in her bonnie eyes,
 And of white her thoughtful brow.

B_YU DANCE^U of U

TONIGHT

You will meet Football players, Football fans and their friends dancing to the music of Adolph Brox and his unexcelled Orchestra.

WEDNESDAY

A Nash Sedan Will Be Given Away Free To Holder of Lucky Number

Always a Crowd and a Good Time at the Bluebird



Summary of the Most Important Penalties

SCOREBOARD KEY

LOSS OF A "DOWN"

- A** Interference by side making forward pass—prior to fourth down.
B Illegal or incomplete forward pass—prior to fourth down.
C One forward pass in each scrimmage.
D Forward pass striking ground—prior to fourth down.
E Incomplete lateral pass.

LOSS OF FIVE YARDS

- F** Failure of substitute to report.
G Violation of off-side rule, illegal positions, etc.
H Player out of bounds.
I Guard or center carrying ball.
J Player attempting fair catch taking more than two steps after catch.
K Holding, etc., by defensive side.
L Running into the kicker.
M Interference with opponents before ball is put into play.
N Taking more than 30 seconds to run off play.
O Fourth time out or any subsequent time out in any half.
P Second incomplete forward pass in any sequence of downs.
Q Interference with fair catch.

LOSS OF FIFTEEN YARDS

- R** Substitute communicating with player before he is put into play.
S Interference by side making forward pass.
T Intentionally throwing forward pass to ground.
U Piling up, hurdling, tripping, tacking out bounds.
V Side line coaching.
W Members of shifting or huddling teams who have not halted for one full second prior to putting ball in play.

LOSS OF HALF DISTANCE

- X** Illegal return to the game.
Y Player disqualified for striking, kneeling, kicking.
Z Four within one-yard line.
AA Loss of half distance to goal line for players wearing illegal equipment.

TOUCHBACK

(A distance advantage to the defending team)

It is made when the ball is declared dead in the possession of the defending team behind its own goal line, the IMPETUS which sent it across the goal line having come from the attacking team.

A touchback can be made when a kicked ball crosses the goal line without being touched by a player of either team.

The Salt Lake Tribune has placed one man in charge of penalties alone in the proper operation of the score board. The key in this program corresponds to the key which will be used to designate the penalties on the score board. Patrons are urged to refer to this page of the program whenever a penalty is granted to a team.

It's Easy to Score

It's easy to score with the Hupmobile Six and the Hupmobile Century Eight—the two cars that, at the first of the year, set the tempo of fine car production for the nation.

True economy is driving ease. Add to that the beauty of the advanced Hupmobile line and the mechanical perfection of Hupmobile, and the combination is unbeatable.

It's Service That Counts

Hyland Motor Co.
57 So. State - Salt Lake

SIMS

Sandwich Shop

169 SOUTH MAIN

TOASTED SANDWICHES
SPANISH DISHES

Specials for
Breakfast - Lunch
and Dinner

AFTER THE GAME

Visit us at our New Store
In a New Location

PALACE
Confectionery
Company
122 South Main

Our Fountain is the Best
in Town

COATS.. THAT SCORE VALUE TOUCHDOWNS!

See Our Very
SPECIAL
Offerings in
Exclusive Modes.

\$29⁵⁰

THE
USUAL
VALUES
TO \$45.00



Mary Elizabeth Shop
229 South Main

If You Save

while you are young, you may spend
when you are old.

This bank solicits the accounts of
young folks. We pay 4% on savings
accounts and \$1.00 will start one.

Columbia Trust Company

"A friendly bank"

125 South Main Street

"Flowers"

Man's Most Successful Weapon

THEY ALWAYS WIN FOR
YOU IF THEY COME

FROM

Miller's or
Ellison's

PLAYHOUSE

Formerly the Wilkes

PHONE
WASATCH
1478

TONIGHT AT 8:30

Last Time
"LOMBARDI, LTD."

Starting Sunday Matinee at 2:30

GLADYS GEORGE, BEN ERWAY
AND THE METROPOLITAN PLAYERS IN

"SONNY BOY"



ANNOUNCES

Effective Immediately

The World's Lowest Priced
Completely Equipped Sedan

\$765.00 Delivered

FREED MOTOR CAR CO.

ALSO SELL GOOD USED CARS

468 So. Main

Was. 6573

	SCORE							
	FIRST QUARTER		SECOND QUARTER		THIRD QUARTER		FOURTH QUARTER	
	B. Y. U.	U. of U.	B. Y. U.	U. of U.	B. Y. U.	U. of U.	B. Y. U.	U. of U.
Touchdown								
Goal								
Goal from Field								
Safety								
Total								

The length of the game shall be sixty minutes, divided into four periods of fifteen minutes each, exclusive of time taken out, although it may be of shorter duration by mutual agreement.

The game shall be decided by the final score at the end of the four periods. The following shall be the value of the plays in scoring:

- Touchdown6 points
- Successful "try" after touchdown...1 point
- Goal from field.....3 points
- Safety for opponents.....2 points

The score of a forfeited game shall be 1 to in favor of the offended side.

- DANCE -

AT THE

ODEON-TONITE

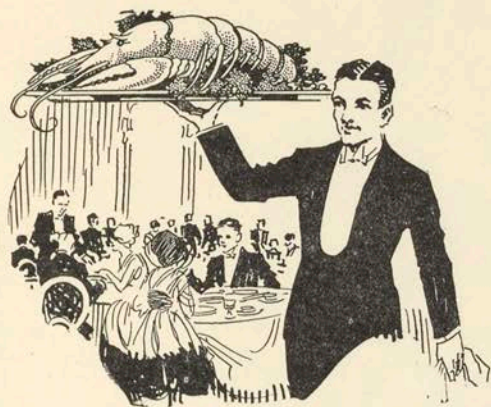
TOP OFF THE DAY WITH A REAL TIME DANCING TO

CLAUDE KIFF and His ORCHESTRA

THE HOTTEST BAND YOU EVER HEARD

WEEKLY SCHEDULE

MON. Bargain Nite	TUES. Amateur Nite	THURS. Waltz Nite	SAT. Whoopie!
-----------------------------	------------------------------	-----------------------------	-------------------------



Before
and
After
the
Game

Let's Meet and Eat at the
ROTISSERIE INN

ITALIAN-FRENCH RESTAURANT

Special Sunday Full Course Turkey - Steak Dinner, \$1.25

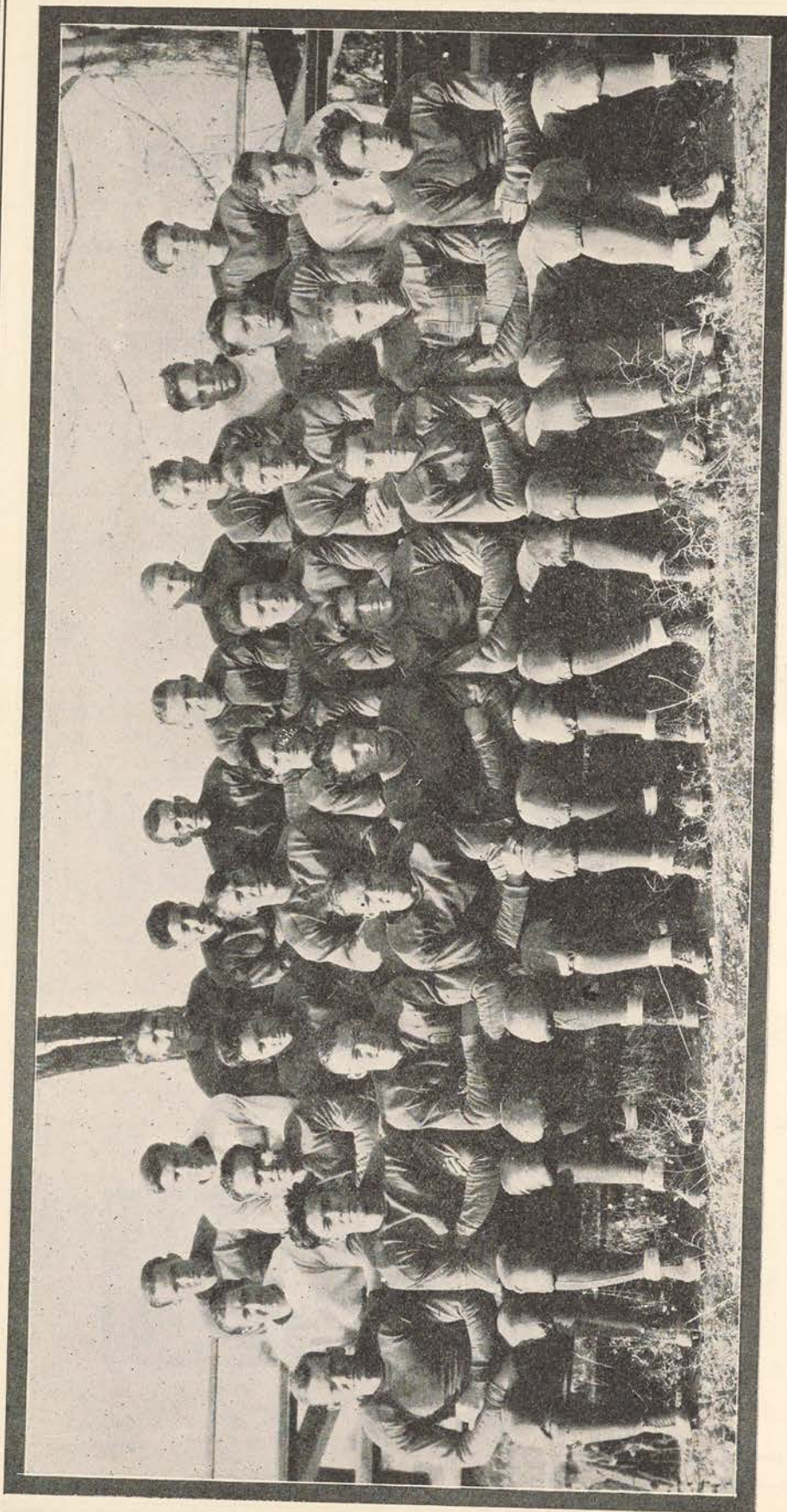
Served from 11 A. M. to 10 P. M.

Rotisserie Inn

323 South Main Street

C. Rinette and F. Capitolo, Props.





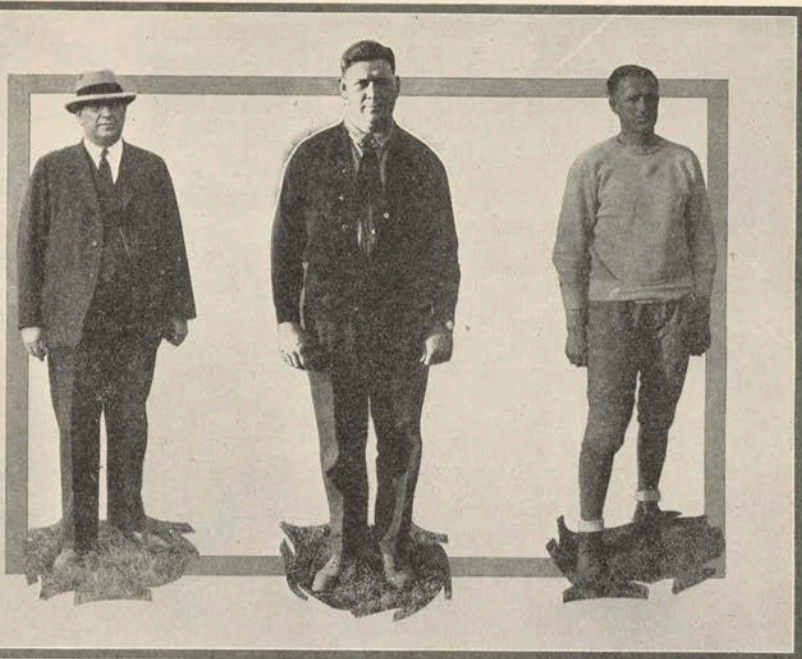
Brigham Young University Cougars

Front Row, Left to Right—Paul Thorn, halfback; Claude Eggertson, guard; Captain Henry Simmons, tackle; Mark Ballif, fullback; Russell Magleby, halfback; Donald Dixon, end; Joe Buys, quarterback; Purcell, tackle; Ronald J. Dyches, center.

Middle Row, Left to Right—Hanson, guard; Larry Peterson, fullback; Elmer Dastrup, guard; Eldon Brinley, halfback; Clarence "Clug" Vacher, quarterback;

Owen Rowe, halfback; Elmer Loveless, tackle; Grant Ingersoll, end; Clarence Skousen, end.

Back Row, Left to Right—Barney Dougall, guard; West, guard; Mark Reeve, end; Bliss Hoover, halfback; Karl Bunnell, tackle; Vernon Merrill, center; Alton Balle, center; Basil Skousen, guard; Jackson, guard; and George Cooper, guard.



H. R. MERRILL
Chairman, Athletic Council

PHIL JACKSON
Line Coach

C. J. HART
Assistant Coach and Athletic Manager

B. Y. U.'s Coaches

Chick" Hart has coached Cougar teams for two years, and he was ever popular and likeable. He has to say about his team and the game. He consented to say something about the game today: The Brigham Young University is fast becoming established in the great art of football.

This year we have a fighting squad which boasts of several capable men. We hope, today, to see these men in action at their best.

I think we shall see one of the greatest games ever played between the two institutions. WATCH OUT UTAH!!"
C. J. HART.

PHONE WAS. 2415



"Say It With Flowers"



KING FLORAL COMPANY

Walter W. King, Mgr.

14 EAST 2nd SOUTH ST.

EAT MEAT

FOR HEALTH
FOR PEP
FOR STRENGTH
FOR ENDURANCE



STANDARD MARKET

ALL MAKES REBUILT
TYPEWRITERS

Sold on Convenient Terms

NEW UNDERWOOD

PORTABLES

(In Colors)

RENTALS

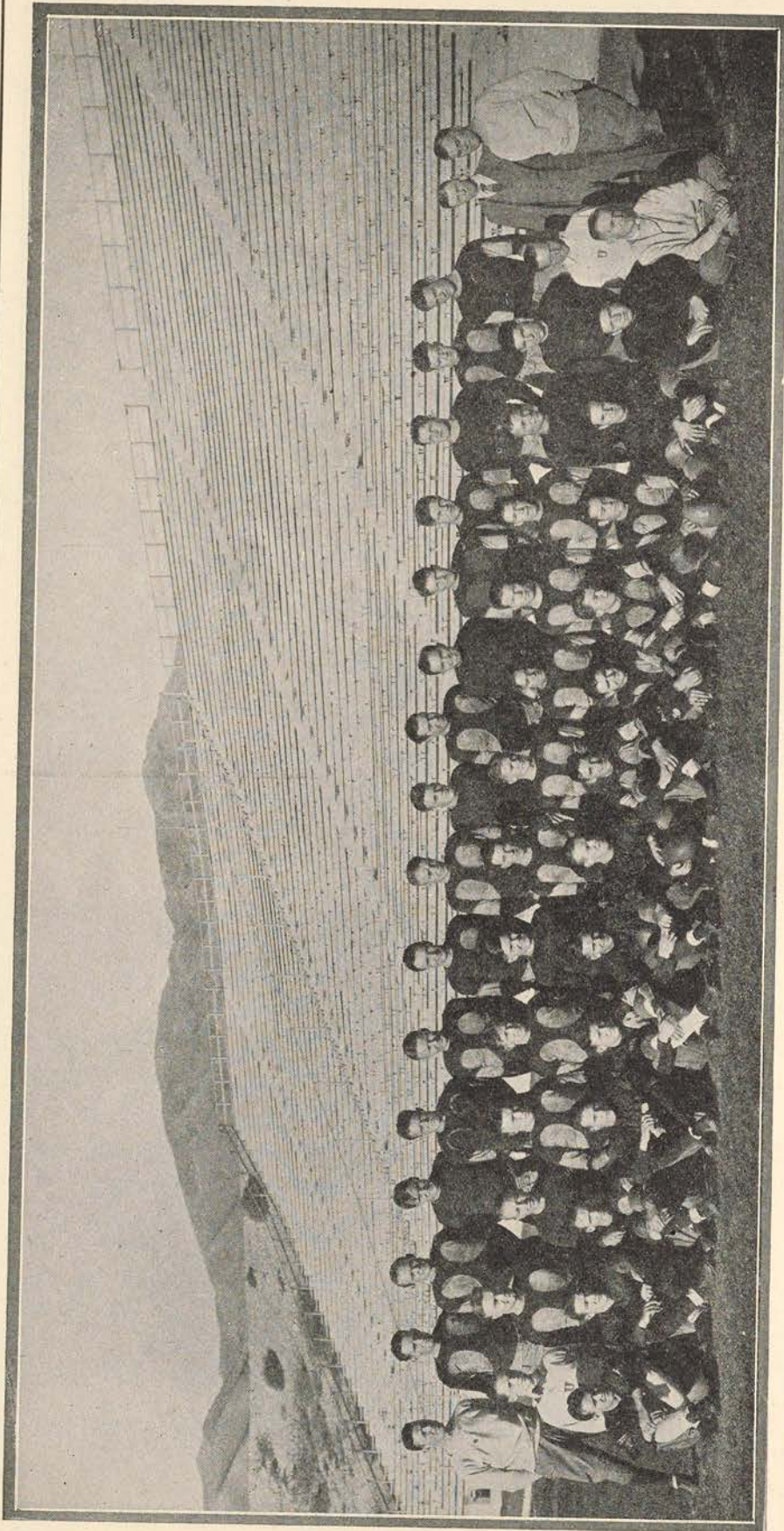
1 Month\$2.50
3 Months\$7.00

RETAIL STORE

Wholesale Typewriter Co.

INC.

321 1/2 So. Main Was. 2761



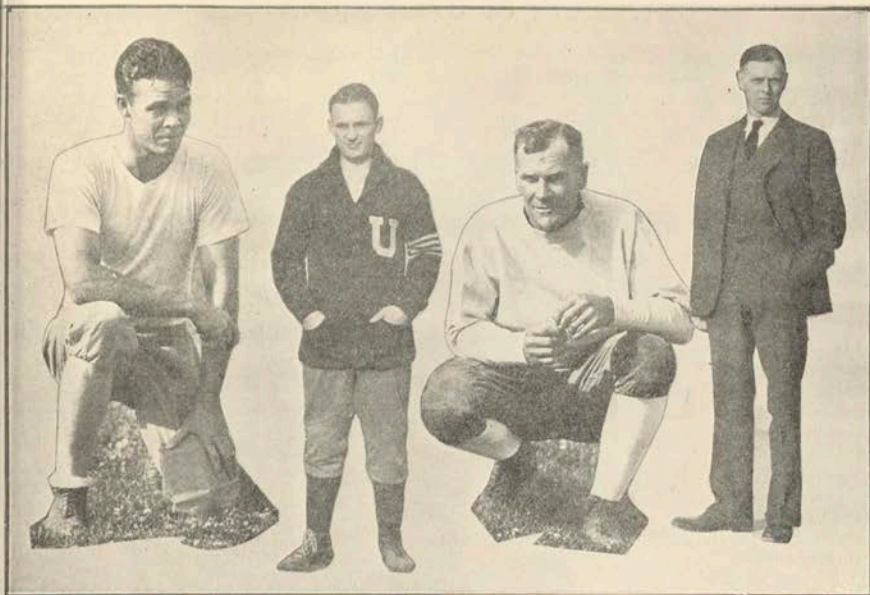
University of Utah Squad

Top row, left to right—Head Coach Armstrong, Kessler, Simpkins, D. Olsen, Hardy, Watkins, Captain Carmen, Couch, Budge, Jones, Pomeroy, Price, Tony Rhead, Scalley, Evans, Eldredge, Trainer Neilson, Assistant Coach Peterson.

Second row, left to right—George Glen, Student Manager, L. Rhead, J. Olsen, Anderson, Cecil, Ly-

bert, W. Anderson, Goodwin, Peterson, Thickett, Ashton, Jonas, Walker, Porter, Assistant Student Manager.

Third row, left to right—McBride, Moyle, Pilling, Nichol森, Aldous, Summerhays, Hodgson, Utters, R. Davis, Forsberg, Snarr, T. Davis, Mathis, Jay Glen, Assistant Student Manager.



LEGRANDE DYKEMAN
Asst. Frosh Coach

VERE CHAMPION
Frosh Coach

VADAL PETERSON
Assistant Coach

EINER NEILSON
Trainer

Utah Coaches

This is Champion's third year as frosh coach. His in this year has broken even in state play, having lost B. Y. U. and having won from the Aggies.

* * * * *

LeGrande Dykeman played four years of varsity ball for the Utes. Last year he was rated all-conference tackle. He is assisting Champion with the greens.

Vadal Peterson is in his second year of coaching at the University. Last year he successfully coached the basketball. He scouts all the games for the Crimson, and coaches the backfield well.

* * * * *

Einer Neilson has been with Utah so many years it is hard for one man to recall his tenure off-hand. Anyway he is the morale of the team, and no trip is complete without his presence.



Before buying elsewhere see our line of

CHRISTMAS GREETING CARDS

SALT LAKE STAMP CO.
43 W. Broadway - Was. 3097

Manufacturers of
Rubber and Steel Stamps,
Seals, Stock Certificates,
Badges, Bronze Tablets,
Etc.

Top-O' The
Morning



159 W. 1st So.
Was. 2177

When going to and from
the football games, don't
forget to visit



FRANK'S QUICK LUNCH

Where the Athletes Eat
1328 East 2nd South

UNIVERSITY OF UTAH SQUAD

(Continued from page 23)

No.	NAME	POS.	WT.	HIGH SCHOOL	Yrs.	Ex
27	Peterson, Douglas	Center	180	East High	0	
7	Hodgson, James	Quarter	160	West High	1	
2	Davis, Theron	Halfback	155	L. D. S. C.	0	
4	Aldous, Edwin	Quarter	158	East High	0	
15	Goodwin, Ralph	Halfback	160	Lehi	2	
3	Summerhays, Preston	Halfback	155	Granite	0	
5	Davis, Robert	Quarter	155	East High	1	
18	Pomeroy, Earl	Fullback	182	Mesa, Arizona	1	
1	Snarr, Hamner	Halfback	152	East High	2	
33	Couch, Sherman	Halfback	183	Weber	1	
14	Moyle, Daniel	Fullback	170	East High	0	
20	Price, Ray	Halfback	180	Weber	0	
11	Kesler, Pratt	Guard	180	L. D. S. C.	0	
7	Rhead, Lafayette	Guard	185	East High	1	
12	Pilling, Lorin	End	160	Shelley, Montana	1	
34	Walker, James	Guard	185	Ogden	0	
12	Foresberg, Ray	Quarter	140	L. D. S. C.	0	
38	Cannon, Julian	End	180	West High	0	
33	Ashton, Melvin	Center	170	L. D. S. C.	0	
22	Eldredge, Ray	Tackle	180	Canada	0	
9	Olson, J. E.	Guard	180	Granite	0	
30	Nicholson, Ralph	Halfback	150	East High	0	
39	Budge, Ross	Guard	187	L. D. S. C.	0	
24	Anderson, Haven	Guard	185	Granite	0	
10	Gillete, Leslie	Halfback	150	Tooele	0	
16	Trevithick, David	Tackle	185	Wasatch	0	

B. Y. U. SQUAD

(Continued from page 25)

No.	NAME	POS.	WT.	HOME ADDRESS
220	Balle, Alton	Center	168	Fillmore, Utah
208	Bunnell, Karl	Guard	182	Lincoln High School, Utah
221	Skousen, Clarence	End	156	Gilbert, Arizona
211	Dastrup, Andy	Guard	163	Provo, Utah
203	Thorne, Paul	Half	175	Springville, Utah
122	Cooper, George	Guard	184	Panguitch, Utah
	West, Owen	Guard	174	Pleasant Grove, Utah
	Eggertsen, Claude	Guard	185	American Fork, Utah
	Dougall, Barney	Guard	175	Springville, Utah

Own Your Own Home
We'll Finance You

At Advantageous
Interest Rates

Ashton - Jenkins
Company

Established 1902

32 Main St.

Salt Lake City

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